

COURION CORPORATION POLICY ON TRADEMARK USAGE

Courion's trademarks are valuable corporate assets. As part of Courion's ongoing efforts to secure and protect its trademark rights, we ask that you adhere to the following guidelines for the proper use of the Company's trademarks:

1. When using a Courion trademark or service mark, use the registered trademark symbol "®" or the "TM" symbol as indicated in the attached list of Marks, on the most prominent (or if none is prominent, the first) appearance of the Mark. Before registration in the United States Patent and Trademark Office, the notice should be (TM) for a trademark (e.g., DIRECT!™), or the mark can be followed by an asterisk that refers to a footnote that indicates Courion's claim of rights in the mark (e.g., "DIRECT! is a trademark of Courion Corporation in the United States and in other countries"). Once a trademark or service mark is registered, but not before then, the products, labels or advertising materials bearing a Mark may carry the registration symbol ®, e.g., COURION®. Once a mark is registered, you may note that that status (e.g., "REALITY SERVER is a registered trademark or trademark of Courion Corporation in the United States and in other countries").
2. To help distinguish Courion Marks from mere text, they should be capitalized when in print. Acceptable alternatives include using bold or italic fonts, placing the trademark in quotation marks, capitalizing the first letter of the mark or using contrasting colors. These rules should be followed throughout the text of a printed or electronic document.
3. Courion's Marks should be used only in their exact format. Do not make any changes to a trademark or logo. Grafting together two trademarks, making one word two, varying spelling, adding words or letters to a trademark, abbreviating, using acronyms and making a trademark plural or possessive should be avoided. Do not alter the color, typography or proportions of Courion's design marks.
4. Whether printed or spoken, trademarks should be used to modify the common descriptive name for products or services (e.g., COURION® software; POLICY PUBLISHER™ interface), at least with respect to the first and/or most prominent use of a mark. Avoid using a trademark as a noun, verb or possessive whenever possible.
5. If you use a trademark belonging to another company, you should indicate this fact, either by giving specific attribution or by using a general disclaimer (e.g., "Any trademarks of any other companies that may be referred to on this Site are properties of their respective owners.>").

Registered Marks in the United States

ACCOUNTCOURIER®
CERTIFICATECOURIER®
COURION®
DIRECT®
PASSWORDCOURIER®
PROFILECOURIER®
ROLECOURIER®



Unregistered Marks in the United States

ASSETLINK™
AUDITLINK™
COMPLIANCECOURIER™
CONTEXTLINK™
DYNAMIC COMMUNITY™
ENTERPRISE PROVISIONING SUITE™
IDENTITYLINK™
IDENTITYMAP™
POLICYLINK™
POLICYPUBLISHER™
SERVICELINK™